****AI Tools in the Writing Field****

**Ysabella De Leon**

**CSIT 100**

**Professor Kaplun**

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The Impact of AI Writing Tools

AI, or artificial intelligence, has been a big topic in recent years, as it has developed and made its way to being used in various industries. One of the main industries that AI is slowly becoming a part of is the writing industry. AI first emerged as a possible writing tool for creating essays with the introduction of one of the most notable AI writing tools, ChatGPT created by OpenAI. Being trained on vast amounts of information across the internet, ChatGPT proved itself in fluent and creative prompts and conversations. However, the limitations of the tool became clear when it came to writing long-form content.

Despite ChatGPT’s impressive conversation and prompt generation, the tool faced limitations when it came to long-form content, or essay writing. The primary limitations of ChatGPT in essay writing were its lack of understanding in a specific topic, as it often produces responses that are not relevant or accurate within the context of the essay, and it lacked the knowledge needed for proper formatting or referencing for citations (Adzo 2023). While ChatGPT is not perfect, the tool acted as a starting point for the development of more AI writing tools that would specialize in writing and creating essays. In creating these new writing tools, developers would focus on the limitations that ChatGPT had and worked toward ways on how to fix them. In recent years, tools like PerfectEssayWriter.ai, Essayservice.ai, and Myessaywriter.ai have since emerged solving the limitations that ChatGPT faced, while building upon what AI can really do as a writing tool.

Two popular AI essay writing tools are Myessatwriter.ai and Essayservice.ai. The first AI content tool, Essayservice.ai, as its name suggests is more of a service that assists writers in connecting with professional writers. In an article written by James Smith, Essayservice.ai, “…offers personalized assistance… tailoring content to specific requirements. Writers can access subject matter experts who help them overcome challenges and enhance their writing sills, ensuring that their work stands out in a competitive landscape.” (Smith 2023). While Essayservice.ai is certainly helpful, when it comes to actually incorporating AI generated writing into human writing work, Myessaywriter.ai is a tool that does exactly that. In the same article, Smith describes Myessaywriter.ai as “…comprehensive support…This AI-powered platform assists writers at every step of the essay writing process, from brainstorming ideas to structuring arguments and refining the final draft. The collaboration between writers and AI tools results in well-crafted… essays…” (Smith 2023).

Myessaywriter.ai and Essayservice.ai, while impressive tools, just scratch the surface as to what AI content tools are capable of. Compared to both of these tools, PerfectEssayWriter.ai, stands above both of these tools by combining the features both the tools have and expand upon those. With a wide selection of tools and features, PerfectEssayWriter.ai proves to be one of the best AI writing tools right now. In an article written by Kokou Adzo, Adzo describes the goals of PerfectEssayWriter.ai, which are, “…to empower users… by combing content generation, organization assistance, and grammar checking, it offers a comprehensive solution to enhance the quality and efficiency of the essay writing process.” (Adzo 2023). In the same article, some of the features that PerefectEssayWriter.ai provides are: AI essay writer; AI essay outliner; grammar checker; essay topic generator; thesis statement generator; personal statement writer; citation finder; citation generator; command tool; style and tone suggester; paragraph generator; content summarizer tool; sentence structure analysis; and readability analysis. (Adzo 2023). In just a short amount of time, AI writing tools like Myessaywriter.ai, Essayservice.ai and MyPerfectEssayWriter.ai have showcased what this technology is capable of, and far surpassing the limitations and features that ChatGPT had to offer.

From the humble beginnings of the fun conversations generated by ChatGPT to the full-fledged essays of the tools Essayservice.ai, Myessaywriter.ai and most impressively PerfectEssayWriter.ai, AI writing tools have shown to be on the rise and improve at a rapid rate. However, despite its fast development, rise, and impressive improvements, AI content tools have since brought up various ethical concerns and issues on how these tools should be used. As AI writing technology becomes more accessible to the public, the more issues arise as to how AI content tools should be used, when to use and incorporate AI writing tools, or if people should be using AI generative tool for writing at all. Some of the main issues and concerns that have begun to arise with AI writing tools are plagiarism and copyright infringement, opinions and bias AI generated writing, fairness in writing, and the possibility of job loss.

Plagiarism has been the biggest issue that many have taken when it comes to AI writing, as the content that the tools provide is a mix of ideas and writing across the internet. So, work written by AI is never fully original. As stated in an article from the site AIcontentfy, “While AI content tools are not programmed to plagiarize, there have been instances where the generated content closely resembled existing work… AI tools can inadvertently use protected trademarks or include private information in generated content, leading to legal action” (AIcontentfy 2023). Currently, there is no legal framework around AI generated content, so no real regulation against the tools has been developed yet. Continued in the same article from AIcontentfy, “…it is recommended to carefully scrutinize… generated content and ensure that it is free of copyright infringement, plagiarism, and other legal issues. It is also important to stay updated on developments in AI-generated content…” (AIcontentfy 2023).

Another issue that arises with AI writing is bias. Since AI tools remix information gathered from across the internet, they not only regurgitate the same information, but can replicate both implicit and explicit biases from the content it is pulling from (Writing Across the Curriculum 2023). While human writers can also form their own opinions and biases, the issue comes from the fact that AI tools are incapable of doing that. The fact that AI can’t have leads to the assumption that AI written content is more objective or unbiased when this isn’t the case. It's more likely that AI can generate writing that could include ideas of discrimination or perpetuate stereotypes, as it’s pulling those same biases and opinions from actual human written work across the internet. In an article written by the website Writing Across the Curriculum states that the technology, “…underscores the importance of teaching critical thinking skills and training… how to look for implicit biases in the material they read, whether it was written by human or an AI.” (Writing Across the Curriculum 2023).

Since AI writing tools can now be accessed by anyone, a problem that has arisen is AI usage in schools. It’s argued that AI writing tools could be beneficial and helpful for underprivileged students, and students with disabilities such as dyslexia and ADHD to produce clear English writing (Writing Across the Curriculum 2023). However, the issue that arises is if this technology is used, it could be difficult to distinguish what writing is done by students and how much writing is done by machines. It ties back to the issue of plagiarism, that by using this technology a student’s writing may not entirely be their own. This isn’t helped by the fact that detecting AI written work can be a bit difficult. In the article, “Ethical Issues in AI” from the website Writing Across the Curriculum, states that, “…on the detection side of AI, as recent study at Stanford discovered that AI detection tools such as GPT-Zero have an alarmingly high false positive rate when evaluating writing…” (Writing Across the Curriculum 2023). It is for this reason that people use these tools with discretion. A possible solution for using Ai writing tools is to use them as writing assistant, but not to fully rely on the technology for full written pieces.

Lastly, a large and recent issue that comes with the rise of AI writing tools is job loss. As Ai writing tools have evolved, many writers have expressed a concern in the possibility that large companies could take advantage of this new technology to replace human writers. This issue has been brought to light recently with the writers’ strike that took place this year. The two main reasons as to why the recent writers’ strike occurred were because of writers being paid unfair wages with the rise of streaming services and the second reason being fast rise and improvements made to AI writing tools. Reports began to spread that large studios in the film and TV industry were beginning to consider using these tools to possibly generate new ideas or even entire scripts. These reasons would become the catalyst for the start of one of the largest labor strikes in Hollywood history.

Starting from this year on May 23 and lasting all the way to September 27, the writers’ strike had finally ended with a new deal in place. In a *Guardian* article reporting on the strike, reporters Anguiano and Beckett report that, “The writers’ contract does not outlaw the use of AI tools in the writing process, but it sets up guardrails to make sure the new technology stays in control of workers, rather than being used by their bosses to replace them. The new rules guard against several scenarios that writers had feared…” (Anguiano and Beckett 2023). According to an article written by Schwob and Lyon, underline the key AI related points in the new writers’ deal, and these include: AI may not write or rewrite material, and AI generated material will not be used to undermine a writer’s credit; if the employer consents and the writer follows the employer policies, a writer has the choice to use or not use AI when performing writing services; companies must disclose if any materials given to a writer incorporate or have been generated by AI; and the WGA reserves the right to assert writers’ material was used to train AI which has now been prohibited by the collective bargaining agreement (Schwob and Lyon 2023). In all it is a great deal, as writers are given the choice on whether or not to use AI content tools and are in control of these tools, rather than it being controlled by employers. While AI writers are not the first and won’t be the last workers to fight against AI, with this new deal in place there is hope that other fields of work will take the same initiative and put the power of AI tools in the control of the workers and not the employers.

The new writers’ deal is a good step in the right direction for ethical use of AI, and it begs the question of if there is more to be done. In an article written by the site AIcontentfy, some of the recommendations for ethical use of AI include using AI tools to enhance writing, not to replace human writing, to be transparent about the use of AI in writing, if used, must be properly cited, being aware of potential biases and inaccuracies in AI-generated content, etc. (AIcontentfy 2023). It is important that people understand what AI writing tools can do, in order to make use of their features.

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